

Recommendation Selection Facilitation Guide

Imagine Dubuque - Let's Do This!

Questions? Please send an email to: colson@cityofdubuque.org

Materials: Recommendation Selection Guide + Executive Summary

Activity Time Estimate: 30 - 45 Minutes // Bring Handouts and Pens

In this activity, participants will come together for a facilitated discussion on:

- (1) their mission -- i.e. sharing a succinct statement that speaks to what they're focused on;
- (2) 1-2 actions they are currently involve with that are helping advance their mission; and
- (3) the review and self selection of 1-2 recommendations they can help champion.

Directions: Welcome everyone and pass out the Imagine Dubuque Executive Summary. Ask the group (by a show of hands), who is familiar or has heard of Imagine Dubuque. Request a volunteer to share their understanding of the project. Then, read the following:

"Imagine Dubuque is our City's Comprehensive Plan. It was developed over a year long process beginning in Fall of 2016 that included extensive community engagement and resulted in over 12,500 ideas being shared by our residents and community. Those ideas were inventoried and the topics most represented were used to develop the plan's recommendations. The executive summary before you provides a quick look at these recommendations and key elements.

Now what? Over the next 20 minutes, we are going to discuss how we can come together to make these recommendations a reality. What we can DO -- as individuals, organizations, and community leaders to further these projects. The City alone cannot achieve this plan; it's on US to come together and impact our future. Before we begin our discussion, first a few ground rules (read ground rules listed at right)."

Ask the group to divide up into groups of 5 people. Next, pass out the Recommendation Selection Guides. Each group should then spend 20 minutes running through the questions, getting to know one another, while jotting down answers on the backside of the worksheet.

After 20 minutes, circle back and ask each group to briefly highlight their mission and the 1-2 recommendations they selected to champion. Each group should spend 2-3 minutes summarizing what they can help lead. To conclude: thank folks, collect handouts, let them know their input will be entered into a City database for future follow-up. Encourage them to register via the website www.imaginedubuque.com for updates.

Ground Rules

1. Name of the Game, Empowerment: Today's session is about action and empowerment. Not discussing new ideas, not complaining.
2. Be Present: Silence cell phones, do not have side conversations
3. Respect the Stack: One speaker at a time, don't talk over each other.
4. Be Mindful: Consider each other's feelings, perspectives, abilities, and identities.
5. Have Courageous Conversations: Stay engaged, speak your truth, discuss what you're passionate about and what is happening.
6. Possibilities: Ask "what's possible?" not "what's wrong"? Sign-up to become a champion and make recommendations a reality.
7. Details Matter: Share specifics, what actions are underway, what's working, who is involved.
8. Let's Do This! Stay on topic, be focused, productive, have fun!

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RECOMMENDATION SELECTION GUIDE

Instructions
Imagine Dubuque is our community's plan and we need your help to make the 110 recommendations move from goals to reality, vision to action! Follow the steps below to identify recommendations you can help champion - bit.ly/2100820 on the next page.
* See page 3 of this handout to review Plan Categories and 110 Recommendations *

Step 1: Define Your Mission
Whether you are an individual, company or organization, we all have a mission. What succinct and focused statement defines your goals, ethics, or values?

Step 2: List Actions
How are you working to fulfill your mission? What are 1-2 actions you or your organization taking to advance this?

Step 3: Review Plan Categories
Please take 5-minutes to read each of the 7 Plan Categories, see page 3. Which category best aligns with your mission, values and actions?

Step 4: Select Your Recommendation(s)
Review the list of recommendations. Identify 1-2 recommendations you can help champion / advance.

Next Steps: Finish Strong
If you are participating in this activity as part of a group discussion please hand your completed form into the facilitator. No facilitator? Please email a photo or scanned copy of your form to Chris Olson at colson@cityofdubuque.com. Stay tuned! You'll be contacted by the City of Dubuque. Visit www.imaginedubuque.com to learn more!

Name: _____ Email: _____ Phone: _____

Step 1: Define Your Mission
What succinct and focused statement defines your goals, ethics, or values:

Step 2: List Actions
How are you working to fulfill your mission? List 1-2 actions that are underway:

Step 3: Review Plan Categories
Review the 7 Plan Categories, which best aligns with your mission and actions:

Step 4: Select Your Recommendations
Review the list of recommendations and select 1-2 you can help champion:

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Help make Imagine Dubuque a reality
Select 1-2 recommendations in TOTAL from the list below that you can help champion. Choose actions you are passionate about and align with your mission.

Robust Local Economy

- Continue to diversify Dubuque's economy
- Develop a long-term approach to diverse talent attraction/development
- Strengthen start-up business and entrepreneurial programming
- Promote economic mobility
- Develop training and jobs for new hires
- Enhance broadband services
- Strengthen Dubuque's role as a regional retail destination

Sustainable Environment

- Complete and repair the Branch Watered Flood Mitigation
- Implement the Central Core Watershed Management Plan
- Implement the Climate Action + Resiliency Plan
- Support mobile or quality recycling
- Continue healthy homes strategies
- Implement a Comprehensive Tree Management Program
- Increase native plant, pollinator, and edible landscaping
- Complete natural areas
- Promote children's environmental education
- Improve landscape and wildlife connectivity
- Implement a community-wide Tree Water Policy

Social + Cultural Wellbeing

- Address mental, health and addiction issues
- Increase recreational use of local trails
- Promote in-school healthy food
- Work with health providers to promote healthy choices
- Support food production sales, Community Supported Agriculture
- Collaborate with other "food cities"
- Promote healthy food preparation
- Invest in local, mobile, and/or shared
- Support front yard food gardening
- Implement the Community Solutions Action Plan
- Increase bike education + education
- Ensure safe lighting of active pedestrian zones
- Enhance sidewalk connectivity
- Support community policing efforts
- Support safe neighborhoods through community partnerships
- Update the Parks and Recreation Plan
- Community health + Wellness Promotion Center
- Make Dubuque more dog friendly
- Enhance effects of Imagine Dubuque
- Expand children options and resources
- Support events in all neighborhoods
- Co-locate community events
- Encourage new forms of transit and art
- Promote preventative, positive care of buildings and materials
- Communicate benefits of historic preservation
- Create emerging, living, assets to support revitalization
- Expand programs to ease preservation-related building trades

Usable Neighborhoods and Housing

- Encourage alternatives to promote fast, quality, affordable housing
- Link neighborhoods with connecting green trails, art, etc.
- Promote appropriate mixed-use development
- Support the Green and Healthy Homes Initiative and incentives
- Monitor affordability and housing stress
- Increase self-sufficiency opportunities
- Increase availability of sustained housing choice voucher assets

Community Facilities

- Expand sanitary sewer system to meet needs
- Address water supply needs
- Integrate storm drainage and Burlington Lakes water systems
- Update the water resource management system
- Expand fiber optic network access
- Monitor progress toward environmental goals
- Update P10 Communication Center needs
- Initiate rock/benchmarks for public education
- Explore need for relocation of a southwest fire station
- Update potential for Park East Library branch
- Implement the Capital Street Shared Water Plan
- Reopen the Fire Tugs Civic Center

Transportation + Mobility

- Apply Complete Streets principles throughout Dubuque
- Create new development to the street
- Monitor bus development, pricing and effectiveness
- Expand parking at all city services
- Explore new options to meet the public, needed residential
- Emerging technology to improve physical mobility and safety
- Implement the Dubuque Metropolitan Area Transportation Study 2045 Long Range Transportation Plan

Land Use

- Promote access to education, recreation, and services in all neighborhoods
- Link neighborhoods with walk and bike ways
- Encourage a mix of uses and development in the environment
- Encourage a mix of housing options for all
- Encourage family development (play facilities, mixed-use areas)
- Adjust zoning regulations to promote mixed-use development
- Explore new options to meet the public, needed residential
- Explore opportunities for limited commercial in neighborhoods
- Complete commercial case development and zoning map updates
- Allow for new or expanded retail uses
- Explore additional (overlaid) recreational opportunities
- Explore potential for a recreation living facility

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Masterpiece on the Mississippi

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