



RECOMMENDATION SELECTION GUIDE

Instructions

Imagine Dubuque is our community's plan and we need your help to make the 110 recommendations move from goals to reality, vision to actions! Follow the steps below to identify recommendations you can help champion - write answers on the next page.

* See page 3 of this handout to review Plan Categories and 110 Recommendations *

Step 1: Define Your Mission

Whether you are an individual, company or organization, we all have a mission.
What succinct and focused statement defines your goals, ethics, or values?

Step 2: List Actions

How are you working to fulfill your mission?
What are 1-2 actions you or your organization taking to advance such?

Step 3: Review Plan Categories

Please take 5-minutes to read each of the 7 Plan Categories, see page 3.
Which category best aligns with your mission, values and actions?

Step 4: Select Your Recommendation(s)

Review the list of recommendations.
Identify 1-2 recommendations you can help champion / advance.

Next Steps: Finish Strong

If you are participating in this activity as part of a group discussion please hand your completed form into the facilitator. No facilitator? Please email a photo or scanned copy of your form to Chris Olson at colson@cityofdubuque.com. Stay tuned! You'll be contacted by the City of Dubuque. Visit www.ImagineDubuque.com to learn more!

Name: _____

Email: _____

Phone: _____



Step 1: Define Your Mission

What succinct and focused statement defines your goals, ethics, or values:



Step 2: List Actions

How are you working to fulfill your mission? List 1-2 actions that are underway:



Step 3: Review Plan Categories

Review the 7 Plan Categories, which best aligns with your mission and actions:



Step 4: Select Your Recommendations

Review the list of recommendations and select 1-2 you can help champion:





Help make imagine Dubuque a reality

Select 1-2 recommendations in TOTAL from the list below that you can help champion.
Choose actions you are passionate about and align with your mission.

Robust Local Economy

- Continue to diversify Dubuque's economy
- Develop a 'hyper-local' approach to diverse talent attraction/development
- Strengthen start-up businesses and entrepreneurial programming
- Promote economic resiliency
- Identify markets and sites for new homes
- Enhance broadband service
- Strengthen Dubuque's role as a regional retail destination

Sustainable Environment

- Complete and monitor Bee Branch Watershed Flood Mitigation
- Implement the Catfish Creek Watershed Management Plan
- Implement the Climate Action + Resiliency Plan
- Support mobile air quality monitoring
- Continue Healthy Homes strategies
- Implement a Comprehensive Tree Management Program
- Increase native plant, pollinator, and edible landscaping
- Conserve natural areas
- Promote children's environmental education
- Improve backyard and curbside composting
- Explore a community-wide Zero Waste Policy

Social + Cultural Vibrancy

- Address mental health and addiction issues
- Increase institutional use of local foods
- Promote in-school healthy foods
- Work with health providers to promote healthy choices
- Support food production spaces, Community-Supported Agriculture
- Network with other "food cities"
- Promote healthy foods preparation
- Harvest local solid waste for compost
- Support front yard food gardening
- Implement the Community Solutions Action Plan
- Improve trash collection in downtown
- Ensure safe lighting of active pedestrian zones
- Enhance sidewalk connectivity
- Support community policing efforts
- Support safe neighborhoods through community partnerships
- Update the Parks and Recreation Plan
- Community Health + Wellness/Recreation Center
- Make Dubuque more dog-friendly
- Further efforts of Inclusive Dubuque
- Expand childcare options and resources
- Bring events to all neighborhoods
- Co-market community events
- Encourage new forms of culture and art
- Promote preservation, adaptive reuse of buildings and materials
- Communicate benefits of historic preservation
- Utilize emerging funding sources to support rehabilitation
- Expand programs to train preservation-related building trades

Livable Neighborhoods and Housing

- Review codes/incentives to promote fair, quality, affordable housing
- Link neighborhoods with community groups (health, arts, etc.)
- Promote appropriate mixed-use development
- Support the Green and Healthy Homes Initiative and inspections
- Monitor affordability and housing stress
- Promote self-sufficiency opportunities
- Increase availability of scattered Housing Choice Voucher units

Community Facilities

- Expand sanitary sewer system to meet needs
- Address water system needs
- Integrate Vernon Township and Barrington Lakes water systems
- Update the city-wide stormwater management ordinance
- Expand fiber optic network access
- Monitor progress toward environmental goals
- Explore 911 Communication Center needs
- Evaluate cost/benefits/needs for police substation
- Explore need for/relocation of a southwest fire station
- Explore potential for a West End library branch
- Implement the Chaplain Schmitt Island Master Plan
- Repurpose the Five Flags Civic Center

Transportation + Mobility

- Apply Complete Streets principles throughout Dubuque
- Orient new development to the street
- Monitor bus routes to enhance efficiency and effectiveness
- Expand passenger air and rail service
- Target new development near the airport; restrict residential
- Leverage technology to improve vehicular mobility and safety
- Implement the Dubuque Metropolitan Area Transportation Study 2045 Long Range Transportation Plan

Land Use

- Promote access to education, recreation, and services in all neighborhoods
- Link neighborhoods via trails and open space
- Integrate development into the environment
- Encourage a mix of housing options for all
- Encourage multi-family development near jobs/walkable, mixed-use areas
- Adjust zoning regulations to promote mixed-use development
- Explore a new school site to serve future development along Southwest Arterial
- Explore opportunities for limited commercial in neighborhoods
- Concentrate commercial uses downtown and along major corridors
- Allow for new or expanded industrial parks
- Provide recreational opportunities for all
- Explore additional riverfront recreational opportunities
- Explore potential for a mountain biking facility

